

**REGULAR MEETING
OF THE
IDAHO VIRTUAL ACADEMY'S
BOARD OF DIRECTORS**

**Thursday
March 20, 2025**

7:00pm (MDT)

PRELIMINARY

A. CALL TO ORDER

B. ESTABLISH QUORUM

Meeting was called to order and quorum established at 7:03 PM

C. ROLL CALL

<i>Seat</i>	<i>Occupant</i>	<i>Term</i>	<i>Present</i>	<i>Absent</i>
Position 1	Chairman Thompson	(7/24)	X	
Position 2	Director Shaver	(7/24)	X	
Position 3	Director Handeen	(7/25)		X
Position 4	Director Hammond	(7/28)	X	
Position 5	Director Krein	(7/26)	X	

Positions and Terms pursuant to Policy 103.0

Others present at the meeting:

Kelly Edginton
Mike Groshong
Sarah Olivas
Jamie Cann

II. COMMUNICATIONS

A. PROCEDURAL NOTE:

1. MOTION TO APPROVE AGENDA – ACTION ITEM

Motion was made by Director Krein to approve the Agenda, as posted.

Motion seconded by Shaver.
Motion approved, unanimously.

B. ORAL COMMUNICATIONS/PUBLIC INPUT:

Non-agenda items: no individual presentation shall be for more than three (3) minutes, and the total time for this purpose shall not exceed fifteen (15) minutes. Ordinarily, Board members will not respond to presentations and no action can be taken. However, the Board may give directions to staff following a presentation.

No member of the public sought to make comment.

C. INFORMATIONAL PRESENTATION: Director's Report

Presentation of informational items at the discretion and selection of the Directors.

1. IDVA 8 + 4 Board Presentation (February 2025) – Sarah Olivas

Directors have received a written presentation of the school's financial reports as part of the Board Packet for the meeting, addressing the school's financials. This report covers the first half of this school year.

Ms. Olivas individually reviewed the Financial Summary and IDVA Metrics, FY25 Forecast and Budget, Restricted Funds Accounts Reports, Balance Sheet and Cash Flow Reports with the Board.

Ms. Olivas indicated that student enrollment is approximately 2419 students, which is higher than expected at this time of year. This number drives both an increase in revenue as well as an increase in expenses. Expenses are actually coming in lower than expected.

Ms. Olivas is currently working to tighten up revenue calculations.

Restricted funds expenditure is where it should be for this time of the school year.

There is currently a sufficient cash balance, and the school continues to maintain two months of expenses in regard to cash flow.

The accounts payable noted are primarily K-12 invoices. Ms. Olivas

requested a payment to K12 this month of \$917,013.

Ms. Olivas indicated that budget preparation has commenced, and the new budget would be presented at the April board meeting.

Ms. Olivas stood for questions. The Directors thanked Ms. Olivas for her presentation and conscientiousness with the school's resources.

2. Marketing Presentation – Jamie Cann from Stride/K12

Jamie Cann from the K12 Marketing Department then gave a marketing presentation to the Directors. She gave the following overview to the Directors:

- *Enhanced differentiation & value proposition: integrate what makes your school unique into core messaging.
- * Empower parents, students, and staff to tell our story.
- * Build local awareness through empathetic, relatable messaging.

Ms. Cann then gave a brief description and overview of the following topics and how they fit into the marketing projection for IDVA: Paid Media: School and National, Owned Media, New Enhancements, and Support and Resources.

She told the Directors that Marketing is utilizing stories and interviews to create personalized and unique blog posts. The areas highlighted are Spotlights: Student, Learning Coach, Teacher, Administration; Teach and Administrative expertise; Day in the Life/Behind the Scenes; Guidance, Advice, Support; School Announcements.

Ms. Cann then brought the Directors up to speed on how Marketing was refreshing the look and navigation of our websites, implementing best practices, also how they overhauled Compliance and board documents and transition earlier this year, enhancing work efficiency and cost savings.

The Directors thanked Ms. Cann for the presentation, and she stood for questions.

D. INFORMATIONAL PRESENTATION: Board/Staff Discussions

Board and staff discuss items of mutual interest.

1. Executive Director Report – Kelly Edginton

Ms. Edginton reviewed upcoming calendar items.

Ms. Edginton reviewed ELA enhancements slated for SY 25/26. Included were: updated K5 Handwriting Curriculum; an updated Phonics course, aligned with the Science of Reading for grade 2; updates to grades K-5 ELA courses to better align with the Science of Reading; and intensive reading courses for middle and high school. Ms. Edginton noted that K12 is transitioning their Student Information System to PowerSchool and their Learning Management System to Canvas for the 25/26 school year.

She noted that IDVA already uses PowerSchool for high school report cards, transcripts, graduation plans and state reporting and that utilizing PowerSchool as our SIS will eliminate double entry work teachers have been doing and will streamline state reporting.

Ms. Edginton went on to say that Canvas will be taking the place of the K5 OLS and the Online Middle High School. She noted that after an extensive evaluation of multiple LMS platforms, Canvas stood out as the best fit.

Ms. Edginton explained that K12 has implemented a structured and thorough rollout plan including training for all staff. The school identified Super Users from different grade bands and roles, and these staff members have started their training. They will become experts, help develop and implement school training and will provide communication and support to all school staff.

Executive Director then stood for questions.

III. CONSENT AGENDA ITEMS (These items require a vote by the Directors)

All matters listed under the Consent Agenda are considered by the Board to be routine and will be approved/enacted by the Board in one motion in the form listed below. Unless specifically requested by a Board member for further discussion, or removed from the agenda, there will be no discussion of these items prior to the Board voting on them.

- 1. Approval of Minutes of February 2025 Regular Meeting**
- 2. Approval of February 2025 Monthly Invoices**
- 3. Approval of February 2025 Financial Report**

The Consent Agenda was opened for discussion and inquiry.

A motion was made by Director Shaver to approve the Consent Agenda Items, as presented.

Motion seconded by Director Krein.

Motion approved, unanimously.

IV. SCHEDULED FOR ACTION

A. BUSINESS ITEMS (Requiring Approval Vote)

1. Replacement Scholarship Committee Member

Executive Director Edginton noted that, with the resignation of Director Shippy, a spot had opened on this year's Scholarship Committee. Currently, Director Krein sits on the committee with our College and Career Advisor, Deslynn Mecham. She asked that the empty sub-committee seat be filled.

Our newest Director, Director Hammond volunteered her services to the committee.

A motion to approve Director Hammond's selection to the Scholarship Committee was made by Chairman Thompson.

Motion was seconded by Director Krein.

Motion approved, unanimously.

V. BUSINESS ITEMS (Scheduled as Informational)

No matters scheduled or held.

VI. POLICY READINGS (Requiring an Approval Vote)

No matters scheduled or held.

VII. PERSONNEL REPORT (Requiring an approval vote)

No matters scheduled or held.

VIII. INSTRUCTION AND CURRICULUM.

No matters scheduled or held.

IX. PUPIL SERVICES.

No matters scheduled or held.

X. INFORMATIONAL/DISCUSSION ITEMS

No matters scheduled or held.

XI. EXECUTIVE SESSION

No matters scheduled or held.

XII. ACTION, IF ANY, TO BE TAKEN SUBSEQUENT TO EXECUTIVE SESSION

No action was scheduled or taken.

XIII. BOARD MEMBER INPUT FOR FUTURE AGENDA ITEMS AND INFORMATION SOUGHT BY BOARD MEMBERS.

Director Shaver requested a choice for the date of the July Annual Meeting be discussed at the April regular monthly meeting.

IV ADJOURNMENT

Motion to adjourn was made by Director Krein at 7:38 PM, seconded by Director Shaver.

Motion approved unanimously.

The meeting was adjourned at 7:38 PM.

Respectfully submitted this __20th__ day of __March__ 2025.

Mike Groshong, Board Clerk.